



Lodgers' Tax: Arts and Culture Funding

ROUND 1 UPDATE: 2022



'Our World' – Alexander Bond
Install at Carnegie Building

LTAC Funding Goals

- Enhance the quality of life and regional economy by **coordinating, focusing, empowering, and celebrating the community's creative and cultural resources.**
- **Create new opportunities** to support local arts and culture organizations on a larger, more impactful scale.
- Continue to **strengthen the experiences and teachings about creative and cultural practices** central to education for people of all ages and to forming a highly functional, inclusive community.

How We Got Here

Voters
approve
Lodgers' Tax
increase

April 2021

CEC opens first
round of Lodgers'
Tax: Arts and
Culture Funding

May 2022

CEC
approves first
round of
funding

July 2022

January 2022

City Council
creates
Lodgers'
Tax Policy

June 2022

First round of
LTAC funding
closes &
review begins



'Serpent Motif' - Maddie Sanders
Intersection Main / Camino

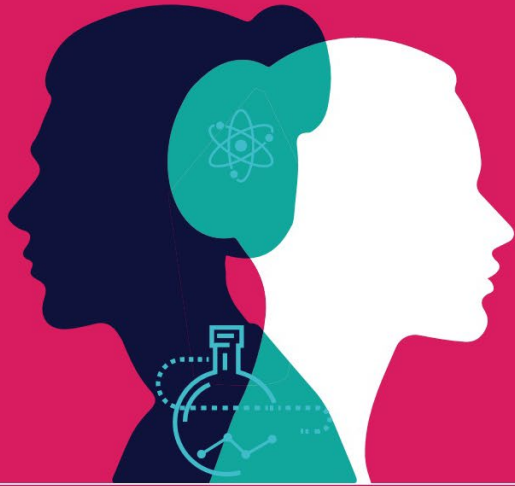


Stillwater Music
Multipurpose Performing Arts Venue

First Round Intent

- Provide funding to a **wide array of projects** representing Durango's vast arts and culture community.
- **Celebrate new revenue stream** and funding source for arts and culture.
- Seek to both **fully and partially fund** qualified projects.
- **Showcase appetite and need** for arts and culture funding in Durango.

PLAYBILL



The Half-Life of
MARIE CURIE

November 11 – 20, 2022

Applicant Overview

- 35 applications!
 - 15 types of projects (art pop-up, artist housing, construction, education, equipment, exhibit, mural, music festival, public art, scholarships, sustainability efforts, theatre)
 - Largest request - \$95,000
 - Smallest request - \$5,000
- Requested Funding = \$1,033,909
- Available Funding = \$250,000

Review Process

Review committee
spent **over 31**
hours reviewing
applications

EVALUATION GUIDELINES

1. Quality of project – were you happy with the quality of the project?
2. Creativity – is this a new event or a continuing project?
3. Intergenerational components – are attendees multi-generational?
4. DEI components – is the project created by / for, available, accessible, marketed to, and attended by multiple cultures and communities?
5. Community Engagement – how will this project engage various cohorts of our community?
6. Collaboration – who did you partner with for this event?
7. Off-Season impact – does the project take place outside of the summer months?
8. Duration – is this a one time event, permanent, or temporary project?
9. Environmental sustainability – does the project abide by, and respect community efforts for environmentally sustainable activities?
10. Quality of proposal – does the proposal meet all requirements and include all necessary supplementary documents?

First Round Funding Overview

- Supports **19** different arts and culture organizations and individuals.
- Adds **4** permanent pieces of public art.
- Supports local, BIPOC artists.
- Contributes funding towards local **cornerstone arts and culture organizations.**



'Whole Histories' – Kirbie Bennett & Jamie Wanzek
Archival and Multi-Media Storytelling

Next Steps

- Supplemental appropriation request for second round of 2022 LTAC funding at **8/16 Council Meeting**.
- Second round of funding **closes 8/31**.
- CEC approves second round of applications at **9/27 meeting**.
- **Year-end program update** provided to Council.



'Love Letters' – Jenn Rawling
Main Ave – Crossroads Building