Vision:
The flexible and resilient Downtown Main Avenue streetscape strengthens the heart of Durango as a safe, inviting, and memorable place for all users that supports thriving businesses, fosters resident pride, and enhances the visitor experience.

Goals:
Goal 1: Support and Grow Thriving Local Businesses
Goal 2: Make Main Avenue More Walkable and Bikeable
Goal 3: Create Public Spaces for Socializing and Events
Goal 4: Include and Invite all Local Residents and Visitors
Goal 5: Ensure Flexibility and Resiliency Seasonally and Over Time

Implementation and Construction:
In order to ensure successful implementation of design improvements to Downtown Main Avenue, many next steps are required... Implementation Memo located on the City's project website (DurangoGov.org/DowntownMain) to read considerations and recommendations for engineering, construction phasing, business support strategies, ongoing maintenance, and more.

Vehicle Parking:
A thorough analysis of Downtown parking will be completed as part of a Comprehensive Parking Management Plan which will begin in June 2022. Existing and conceptual parking space numbers include:

• 1,641: Total existing public parking spaces within a 5-minute walk of Downtown Main Ave.
• 177: Total existing public parking spaces on Downtown Main Ave.
• 48: Parking spaces removed on Downtown Main Ave. in 2021 for dining bumpouts and bike parking.
• 47*: Parking spaces removed on Downtown Main Ave. in conceptual design (in exchange for public space).

*Additional parking spaces may be removed depending on the demand for on-street vehicle parking vs. motorcycle parking and dedicated delivery zones along the curb.