



DURANGO CREATES!

*Creative community projects that enhance
Durango's unique sense of place*

Goals

1. Invest in small-scale community driven projects focused on placemaking and community engagement.
2. Draw attention and traffic to the Durango Character Districts.
3. Catalyze social and economic activity to build the tax base.
4. Support creative professionals and encourage cross-industry relationships.



Overview

This program is designed to encourage creative projects that can be enjoyed by the public based on a concept called *creative placemaking*. Creative placemaking capitalizes on the community's assets, inspiration and potential with the intention of creating public spaces that promote health, happiness and well-being. The purpose of the grant is to encourage a concentration of creative projects in the City's Character Districts in order to increase interest and engagement in these areas. Learn more about the Durango Districts initiative at www.districts.durangogov.org.

Examples of Eligible Projects

- Public Art
- Murals
- Sculptures
- Temporary Installments
- Parklets
- Plazas
- Public Seating
- Events
- Beautification



Funding

The Durango Creates! Grant offers funding up to \$5000. This is available for materials, artist fees, supplies and more. This is a reimbursement grant and funds will be distributed following completion of the approved project.



Eligible Projects:

This grant is for projects located in the City's Character Districts and projects must be publicly accessible. This grant is open to the public – individuals, businesses, neighborhood groups and non-profits are encouraged to apply. The Creative Economy Commission has split the \$20,000 Creates! budget into two phases. Phase I candidates are required to submit their application by April 12th, 2021 for consideration at the April CEC meeting; Phase II applicants are required to submit their application by July 12th, 2021 for review at the July CEC meeting.



Process

Step 1: Identify the project, location and partners

Step 2: Contact City Staff to schedule a pre-application meeting

Step 3: Complete a project plan and apply for funding

Step 4: Staff reviews application for eligibility and completeness

Step 5: Creative Economy Commission reviews application and awards funding

Step 7: Implement Project

Step 8: Submit for reimbursements

Evaluation Guidelines:

1. Quality of project
2. Efficiency
3. Creativity
4. Collaboration
5. Community Engagement
6. Impact
7. Quality of proposal





DURANGO CREATES! APPLICATION

TIMELINE

Start Date:

End Date:

SIGNATURES

Applicant:

Date:

APPLICATION MUST INCLUDE

Approval and/or permits for location

Detailed budget with other source of income of resources

Resume of lead applicant and team members

Detailed Timeline

Any visuals to help understand the project are recommended

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For questions, please call 970-375-4855