



## **What is the Civility First Durango Pledge Program?**

It's a volunteer Pledge Program initiated by Durango's Community Relations Commission (CRC) to encourage businesses/organizations and individuals to model civil behavior and tone, and to promote respect for diversity among residents and visitors who live, work, shop and play in our City.

## **What are the traits of the Civility First Durango Pledge Program?**

<i>Respect</i>	<i>Fairness</i>
<i>Compassion</i>	<i>Consideration</i>
<i>Kindness</i>	<i>Responsibility</i>
<i>Sincerity</i>	<i>Acceptance</i>

## **Why should a business take the Civility First Durango Pledge?**

Now more than ever, the average consumer cares about social sustainability of the businesses they patronize. How you treat people—from your staff to your suppliers to your customers—can have an impact.

## **How can you help promote and support the Civility First Durango Pledge Program?**

We encourage all Durango businesses/organizations to prominently display the Civility First Durango decal at their place of business. We hope individuals who take the pledge will encourage others to do so as well.

**Take the Pledge here:**

**DurangoGov.org/CRC**

### **Participate in our Pledge Program**

The Community Relations Commission will connect the businesses, organizations and individuals who take the Pledge with local organizations working to eliminate discrimination through education, diversity training, and cultural events.

### **Who we are**

The Durango City Council created the Community Relations Commission (CRC) by resolution in 2012 to discourage all forms of discrimination and encourage social harmony among residents and visitors. *The CRC meets on the 4th Wednesday of the month at City Hall at 4:00 p.m. Meetings are open to the public.*

