



Durango Parks and Recreation
2010 Brochure Advertising Rates



		Program Contractor*	Outside Business	Ad Design Prices**	* Contractors are individuals or partners offering parks or recreational programs through the City of Durango. ** AD Design for this publication can be attained with timely information and images/logos given. Please call (970) 375-7320 to inquire.
Full Page	Height 10" Width 7 1/8	\$250	\$500	\$100	
1/2 Page	Height 5" Width 7 1/8	\$150	\$300	\$75	
1/4 Page	Height 5" Width 3.5" Or Height 2.5" Width 7 1/8	\$90	\$150	\$50	

Sizes may vary slightly depending on brochure layout. *Ad size and location will be determined by space availability.*

Please indicate which Publication(s) and ad size you would like.

_____ **Fall/Winter (Sept - March) Order deadline: June 15/ad layout due July 5**

_____ **Spring/Summer (March - Sept) Order deadline: Dec 15/ad layout due Jan 5**

_____ **Full Page**

_____ **1/2 Page** →

_____ **1/4 Page vertical rectangle (3.5" W x 5" H)**

_____ **1/4 Page horizontal rectangle (2.5" W x 7 1/8" H)**

Business/Company Name: _____

Contact Name: _____ Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone Number: _____ Cell Number: _____

Desired location of Ad in the brochure (cannot be guaranteed): _____

Ad image file must be 300dpi resolution or greater and the Ad must be disk ready. Ads are preferred in Adobe: PhotoShop, InDesign, Illustrator, but other programs may be acceptable, please inquire. (No word files accepted) If Ad designing is required for Ad to work there will be a \$30/hour fee assessed.

Please return to: City of Durango, attn: Joanne Gantt, (970) 375-7320, 949 East 2nd Avenue, Durango, CO 81301 or e-mail: ganttjl@ci.durango.co.us