

# Community Support Discretionary Funding Program

Funding Workshop

July 6, 2018



# Goal of Community Support Funding Program

The goal of the Community Support Funding program is to create opportunities for organizations to work in partnership with the City to develop and support innovative and sustainable programs/services that address City Council goals.

# Types of Funding

## ▶ Contractual funding

- ▶ City contracts with another agency for specific services

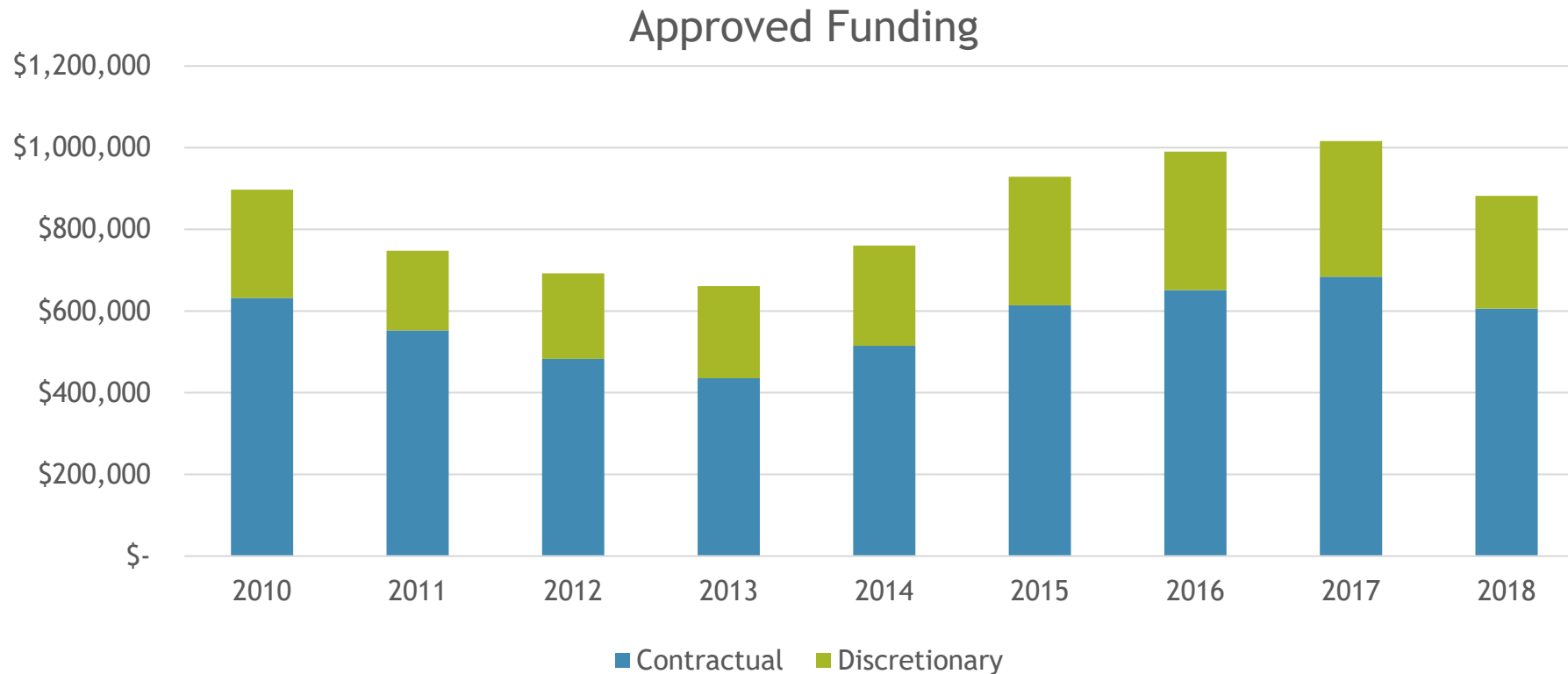
- ▶ Examples: Dogs at large are taken to the Animal Shelter, Police make referrals for mental health or detox services

## ▶ Discretionary funding

- ▶ City funds programs and services offered to City residents by nonprofit organizations under a block grant system

- ▶ Examples: Financial incentives offered to new businesses, support for social service programs

# Community Support Funding 2010 - 2018



Program makes up 2.2% of General Fund expenditures

# 2018 Adopted Budget

## Contractual

▶ Axis Health ATU	\$ 150,000
▶ Food Tax Rebate	\$ 18,000
▶ Animal Shelter	\$ 100,000
▶ Utility Refund	\$ 5,200
▶ Low Income Transit	\$ 3,000
▶ La Plata Youth Svcs	\$ 91,500
▶ Detox Center	\$ 223,153
▶ Mountain Studies Inst.	\$ 60,000
▶ Buzz Bus	\$ 15,000
<b>TOTAL</b>	<b>\$ 605,853</b>

## Discretionary

▶ Human Services Block	\$ 220,000
▶ Economic Dev. Block	\$ 10,000
▶ Accessibility Block	\$ 20,000
▶ Sustainability Block	\$ 21,000
▶ Public Education Grant	\$ 5,000
<b>TOTAL</b>	<b>\$276,000</b>

**TOTAL \$ 881,853**



# Discretionary Funding

FY2019 Community Support Funding Requests



# Organization Eligibility

- ▶ Applicants must be:
  - ☑ Local - provide services within the City limits
  - ☑ IRS-certified Non-Profit Organization
  - ☑ In good standing
- ▶ Must adhere to the City's Code of Ethics/Code of Conduct
- ▶ Must be able to demonstrate good financial management
  - ☑ Provide recent results of an independent financial review
  - ☑ Adopted annual budget
  - ☑ Copies of latest financial statement, including income and expense statements
  - ☑ Copy of either a balance sheet or statement of net assets

# Program Eligibility

- ▶ Program/service must target City residents
- ▶ Organization should not already receive funding from the City for the same program through another mechanism or other block grant
- ▶ Funding request should be consistent with City Council goals
- ▶ Request may be for block grant type funding (grants given to one organization that benefit multiple organizations through partnerships or sub-grants)
- ▶ Funding requests for operational support will not be considered
- ▶ Administrative costs allowed based on a formula

Less than \$5,000	No administrative costs
\$5,000 - \$9,999	Up to \$1,000
\$10,000 - \$50,000	Up to \$5,000
\$50,001+	Up to \$5,000 + 5% of block grant



# Application Materials

[www.durangogov.org/csf](http://www.durangogov.org/csf)



# Application Submission

- ▶ APPLICATIONS ARE DUE TUESDAY, JULY 31<sup>st</sup> BY 4:30 PM
- ▶ Application Packet (Must be included as a single PDF)
  - ☑ Completed Application
  - ☑ Copies of latest financial statements, including income and expense statements
  - ☑ Copy of either a balance sheet or statement of net assets
  - ☑ Copy of latest results of an independent financial review or financial audit
  - ☑ Project Line Item Budget (if not included in application)
  - ☑ Other information about your organization (optional)

# Evaluation Process



# Evaluation Process

- ▶ Applications will be reviewed and scored by an review committee
  - ▶ City staff and community member(s)
- ▶ Total of 6 evaluation criteria and 100 possible points
- ▶ Applicants will be evaluated solely on the submitted application packet
- ▶ Committee's recommendation and supporting documentation will be presented to the City Manager
- ▶ Recommended applicants will present to City Council in October

# Evaluation Criteria

Evaluation Criteria	Points Possible
Basic Requirements	5
Community Impact	20
Aligns with City Council Goals	20
Innovation and Community Leadership	20
Sustainability	15
Organizational Capacity	20
<b>TOTAL</b>	<b>100</b>

# Evaluation Criteria #1

## Basic Requirements (5 points)

### Explanation

Application is complete and meets all the requirements of the Community Support Funding program. Applicant is eligible.

# Evaluation Criteria #2

## Community Impact (20 points)

### Explanation

Proposal addresses a problem or fills an unmet need for which the City has purview. Does not duplicate efforts by another organization or address needs that are under another organization's purview. There are clear, realistic, measurable goals for program. If the organization has previously received Community Support funding, they can demonstrate good performance consistent with Council goals.

# Evaluation Criteria #3

## Aligns with City Council Goals (20 points)

### Explanation

Proposal helps the City of Durango achieve one or more City Council goals.



# City Council Goals and Objectives



## City Council Goals and Objectives 2018-2019

### Goal 1: Promote *Community Sustainability* through Economic, Organizational, and Environmental Resiliency

**Objective 1.1: Maintain a fiscal position resilient to future economic fluctuations**

**Objective 1.2: Support an effective organization with a high-performance workforce**

**Objective 1.3: Improve environmental resiliency and encourage responsible stewardship of natural and cultural resources**

### Goal 2: Foster *Civic Engagement and Democracy* by encouraging citizen and youth participation, open and transparent government, and regional leadership

**Objective 2.1: Promote civic education and encourage citizen, City employee, and youth participation**

**Objective 2.2: Foster community trust by demonstrating open and transparent governance**

**Objective 2.3: Strive to be a leader both regionally and statewide**

### Goal 3: Demonstrate *Government Performance* through efficient, effective and innovative City operations

**Objective 3.1: Provide City services with efficiency and effectiveness**

**Objective 3.2: Maintain and Invest in City infrastructure**

**Objective 3.3: Improve City facilities to meet the needs of a growing community**

### Goal 4: Envision Durango's *Sense of Place* by creating character districts, promoting responsible land use planning, and maintaining the community's unique character and sense of identity

**Objective 4.1: Create districts in the community that embrace the unique character of that area and provide housing opportunities**

**Objective 4.2: Promote responsible land use planning**

**Objective 4.3: Maintain Durango's unique character and sense of identity**

# Evaluation Criteria #4

## Innovation and Community Leadership (20 points)

### Explanation

Organization demonstrates outstanding leadership in the community through innovation, ethical standards, competency in their field of expertise, and partnership with other community organizations (including the City).

# Evaluation Criteria #5

## Sustainability (15 points)

### Explanation

The organization has a diverse funding base. City of Durango is not the sole funder of the program/service (exception for pilot programs). Identifies and pursues opportunities for partnerships in program delivery. Can demonstrate adequate operational reserves and long-term financial and operational stability.

# Evaluation Criteria #6

## Organizational Capacity (20 points)

### Explanation

Organization demonstrates sound financial management as evidenced through adopted financial policies, board oversight, and independent financial review. Board members and executive director are stable and receive training and professional development. Strong possibility that the organization can complete the project successfully.

# Questions?

## Contacts:

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